

The Floorwalker

SWEZEY & NEWINS

OLE... birthday celebration dignitaries... treasure cart... free Mexican trip... TV star at Swezey's... fun party... Miss Cameo appears... free balloons... and here we go...

HERE IT IS - The Spring '67 event that you have been waiting for... Swezey's "Mexican Fiesta" 73rd Birthday Sale. It starts tomorrow (Friday, April 7th) and last for just 8 days, thru Saturday, April 15th. There's going to be fun, fun, fun, bargains, bargains, bargains and excitement, excitement.

TREASURE CART - This year's wealth of famous makers treasures will be located in a "fiesta" cart in our main floor furniture department. Once again with every purchase during this big event you'll receive a lucky treasure key. Try it in the treasure cart lock. If it opens the lock, select a sealed envelope for your gift. There are mattresses, chairs, dinnerware, sets, rugs, etc. etc. AND with every gift you win you also receive a slip to fill in for your opportunity to be awarded the 7 day trip to Mexico for two people as Suffolk's "Goodwill Ambassadors". The trip winner will be selected at random from among the slips filled in by Treasure Cart winners.

IMPORTANT - SAVE every key you are issued. Each day a different lock is placed on the cart AND a key you receive today may open any one of the future locks. Try your keys every chance you get.

TRIP DETAILS - The Mexican "Goodwill Ambassadors" will be driven in to Kennedy Airport where they will board a beautiful new Aeronaves de Mexico DC-8C fan jet. They will be the special guests of Aeronaves enroute to our Southern neighbors. At the Mexico City airport they will be greeted by Members of the Mexican Government Tourism department and taken to a fine hotel. For the next three days they will become a part of the warm, exciting ways of Mexico City as they tour the areas. Then the present plan is to have the fortunate couple flown to Mexico's mile high city of Guadalajara for a one day visit. And to highlight the trip the next three days will be in beautiful Acapulco with its beaches, cliff divers and pleasant breezes. Then Aeronaves quickly brings our travelers home direct to Kennedy Airport. Like it? You could be the fortunate ones.

BARGAINS - Right after Christmas, our team of expert buyers went out and contacted our famous make resources. The buyers spelled out the values they wanted for you during this 73rd birthday event. And now, after lots of hard work and fine cooperation Swezey's brings these exceptional quality buys to you. You'll see many, many this weekend and more and more throughout next week.

TV STAR - You gals will absolutely love the handsome young Mexican television and radio star who will be serenading you throughout Swezey's during this event. His name is Juan Alejandro and you'll have a tough time deciding which is the finer, his guitar playing or his singing. Of course he will be dressed in one of his gay caballero costumes.

MISS CAMEO - This weekend from 12 to 5 p. m. on Friday and Saturday, Burlington's beautiful "Miss Cameo" will be modeling the latest styles in ladies hosiery. Miss Cameo will also be wearing the latest in Swezey mini styles. And if you happen to be purchasing Cameo nylons when our alarm goes off at various times throughout the days, you will receive a free wardrobe of Cameos.

TOMORROW - At 2 p. m. Swezey's will have the official opening of its Mexican Fiesta event. On hand will be several people to whom we say a hearty "thank you". First there will be the Counsel General of Mexico, Senor Eugenio V. Pesqueira. Then there will be the Director of the Mexican Government Tourism Department, Senor Eduardo Torres. And finally will be Senor Marino Gutierrez, Sales Manager of Aeronaves de Mexico. Patchogue Mayor Bob Waldbauer will present the "Salute To Mexico" proclamation at that time.

THOUGHT FOR WEEK - 73 years of retail business is a long time... as we celebrate we say "thanks" to you for making this possible. We shall do all we can to warrant your confidence in the future.

The Floorwalker Swezey's Dept. Store Patchogue

SERVING SUFFOLK SINCE 1894

MAIN ST. & OCEAN AVE.

Swezey's

OUR DEPARTMENT STORE IN PATCHOGUE

YOU'RE INVITED TO...

Swezey's MEXICAN FIESTA

MEN'S SHORT SLEEVE DRESS SHIRTS 3 for 10.50
Natlion's top maker. Permanent press dacron and cotton. Reg. \$5 ea.

BOYS' FAMOUS NO IRON SLAX 2.99
Limited quantity. Slightly irr., perfect wearing. Continental or Ivy. 8-20, reg. and slim. Reg. 6.50. (also huskies at just 3.29, reg. \$7).

GIRLS' FAMOUS MAKE SPORTSWEAR \$2 Riot
Sizes 8-14. Assorted colors. Includes nylon stretch knee-knockers, bell bottoms, slax, coordinating polos and sleeveless print shifts. Reg. 3.50 to \$5.

FAMOUS MAKE LINGERIE 40% OFF
Our most popular brand. Once a year sale. Slips, Pettis, gowns, robes, p's, briefs, negligee sets, etc. Reg. 69c to \$30.

LADIES' FAMOUS SPORTSWEAR 3.99 to 10.99 COORDINATES
Fantastic savings from country's most famous maker. Spring colorama in 8 to 18. Includes skirts, slax, jackets, tops, shifts. Reg. 5.99 to 18.99.

LADIES' DRIP DRY JERSEY DRESSES \$4
Beautiful new prints in arnel & acetate. 12-20. 14 1/2-24 1/2. Reg. \$6 & \$7.

LADIES' CALF CASUAL SHOES 7.90
Choice of two popular styles. Sizes 4 1/2 to 10. Act fast. Reg. \$10.

CURTAIN RIOT 1.49
Both stocked and plain styles. 45, 54, 63" lengths. Reg. 2.99

HUNDREDS & HUNDREDS OF BROADLOOM REMNANTS 2.50 yd.
Wools, nylons, acrilans. Wide size variety. Famous make. So many they can only be seen in our OAK ST. warehouse. Reg. 6.95 to 9.95.

4 PC. CLASSIC WHITE PLACE SETTING 99c
Dinnerware sensation. Dinner plate, cup, saucer, fruit dish. Huge open stock selection 20% off during sale.

WIN A FREE 7 DAY MEXICAN VACATION
With each purchase or from our office you will receive a free key to our "Treasure Cart", filled with thousands of dollars worth of prizes including 7 exciting days for two seeing Mexico City, Acapulco, cliff divers, bull fighters and pyramids.
Direct flight via Aeronaves de Mexico Airline.

Meet and Listen To Mexican TV Star **JUAN ALEXANDRO**
Young, handsome, talented guitarist and singer will perform daily in costume at Swezey's thru April 15th. Coming to you directly from Mexico City and a singing engagement at New York's famous Mexican restaurant Fonda LaPaloma.

SWEZEY'S OPEN MONDAY AND FRIDAY NITES TIL 9 P. M. - PHONE GOver 5-0280



Golden eggs, suspended on ribbons, are dangled by several young ladies who participated in Sunday's Easter egg hunt sponsored by the Sayville Chamber of Commerce. They are, from left to right, Holly Owen, 11; Debbie Lawson, 11, the daughter of Mr. and Mrs. Ronald Monsell of 69 Edgewater Avenue, Bayport, and April Owen, 12. The Owen children are the daughters of the Rev. and Mrs. Landon K. Owen of 452 Middle Road, Bayport.

(Suffolk County News Photo)

TOP SCORE BRIDGE
MILLER NO TRUMP CONVENTION
By V. G. MILLER

NORTH
S. 2
H. A.10.4.
D. K.Q.J.8.3.2
C. Q.5.4.

WEST
S. J.8.
H. Q.J.8.7.5.
D. A.10.6.4.
C. A.8.

EAST
S. Q.10.9.6.4.
H. 9.6.3.2.
D. 7.
C. 9.6.3.

SOUTH
S. A.K.7.5.3.
H. K.
D. 9.5.
C. K.J.10.7.2.

Bidding:
South West North East
— — 1 Diamond —
1 No Trump — 2 Diamonds —
(1 ace)
— 3 Hearts —
(cue)
3 No Trump — — —
North—dealer

The bidding is the no trump convention asking for aces. Opening lead—heart queen.

This hand was played at a tournament in Denver, Colo., recently by South at five clubs and was defeated as follows:—West led the club ace followed by the diamond ace. After seeing dummy he continued, playing a diamond which was trumped setting the contract.

The no trump contract as shown in the box playing the no trump convention cannot be defeated and will produce two overtricks giving a top-score. The only losers are the club and diamond ace.

The play:

The queen opening is taken by the king. The diamond is led, West playing low and is finessed taking the trick. The diamond five is continued taken by West there being no other choice as he knew that he could

18 British Students Arrive In Sayville

The local chapter of People-to-People welcomed 18 British students to Sayville yesterday afternoon. The students are beginning a one week stay in Sayville for a taste of American home life.

Each student will be the guest of one participating family. The students will begin their visit by attending classes with members of the host families today and tomorrow.

Other items on the agenda are a Saturday night teen-age dance at the Congregational Church in Sayville, an afternoon tea and evening social hour on Sunday, a boat ride to Fire Island Monday morning, and a "pot luck" supper at Port O' Call Marina that evening.

The students will depart from the Long Island Rail Road station at Sayville Wednesday afternoon.

Legion to Conduct Annual Flag Drive

Smith-Weaver Post, American Legion of Sayville, is starting its annual flag drive this weekend.

Members of Legion Post No. 651 will go from door-to-door selling American flags of various sizes. Profits from the sale will go toward sending two boys, one from Sayville and the other from Bayport, to Boys' State for a week this summer.

Just prior to Flag Day, June 14th, residents are invited to turn in old, worn out flags that are unusable at the Legion building on Foster Avenue. These flags will be properly disposed of in a flag-burning ceremony by the Legionnaires on Flag Day.

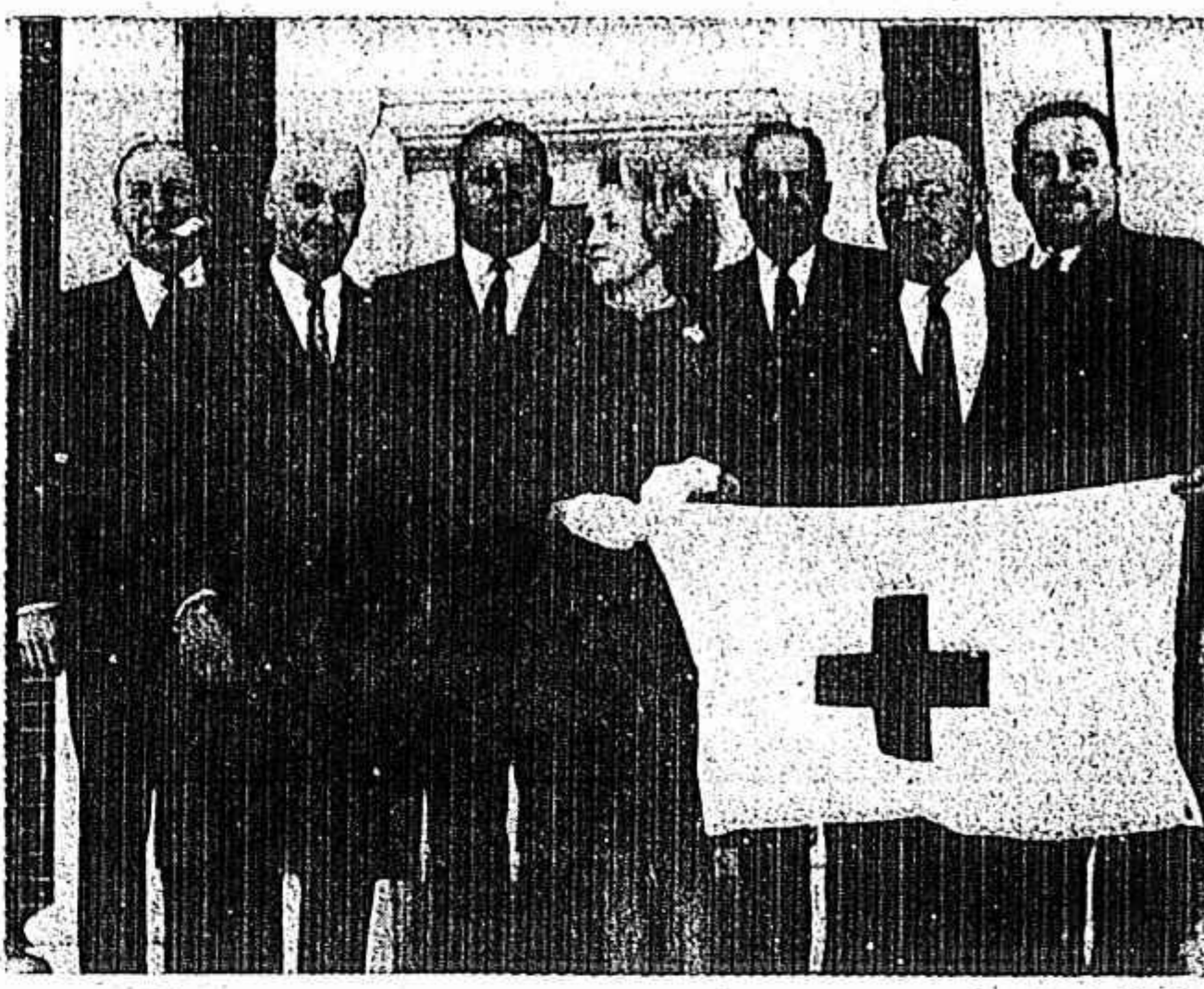
Wet Paints Studio Group Sketches

The subject of the meeting of the Wet Paints Studio Group on Tuesday evening was Life Sketching with Maryann Quinn as the model.

During refreshments served by Mrs. Norman Martell and Mrs. Oswald Schmiedel, the paintings exhibited for the theme, "Reflections" were displayed and Mrs. Charles J. Smith, first choice and Joseph Ali's meadow scene, also in oil, placed second.

During the past several months a number of local artists have demonstrated their techniques. Among these was Allen Barber of West Sayville, a professional artist who does a great deal of silk screening and prints.

Mrs. Arthur Opp of Brightwaters will demonstrate the Art of Japanese Brush Painting at the next meeting which will be held in the Community House in Sayville on April 18th.



Area chairmen of American Red Cross Fund Drive are pictured in front of Eastern Federal Savings & Loan Association building, Sayville. In back row, left to right, are Barney Stejskal, Bohemia chairman; F. Daniel Moloney, Lake Ronkonkoma co-chairman; Grant Wilbur, Sayville, and Colonel George J. Pedneault, West Sayville. Front row, Edward E. Hill, Ronkonkoma; Mrs. H. F. Rudiger, regional chairman, and Rear Admiral William A. Sessions, Oakdale. Drive started in March and will run through April.

Continuing Growth Of Peoples National Bank Is Reported

At the recent annual meeting of the shareholders of The Peoples National Bank of Long Island, held at the bank's main office in Patchogue, a report was made by Herbert E. Mallett, cashier, covering the operations of the bank for the year 1966.

William E. Richards, president, commented on the continuing growth of the bank and reported that total resources at the end of the year were \$55,425,351.92, and earnings per share amounted to \$3.03 as compared to \$2.16 per share in 1965.

At the meeting, the following directors were elected for the ensuing year: Albert H. Conklin, G. Howard Hatfield, Anton B. Pedisch, Robert H. Pfeiffer, Alexander W. Pfeiffer, John M. Pokorny, William E. Richards, Lincoln G. Schmidt, Wesley Springhorn and Tracy B. Terry.

French Writer To Lecture at College

John Thibaudau, French writer and lecturer, currently on tour of the United States will speak at Adelphi Suffolk College on Monday at 3 p.m. in the Hunt Room on "Andre Breton et le Surrealisme".

Mr. Thibaudau will be the third lecturer to appear before the college in the series being sponsored by the French faculty on the general theme "France Today". Mr. Thibaudau's lecture replaces the scheduled appearance of Mr. Silhol, who had to cancel his lecture for April 13th.

The public is invited to attend. There is no admission charge and no advance reservation is necessary.

The four basic lawn grasses are Kentucky bluegrass, red fescue, rough bluegrass, and bentgrass.

Sayville Rotarians Fete Past Presidents

At the regular luncheon meeting of the Sayville Rotary Club held at Land's End last Thursday, all past presidents were honored by the club. Joseph J. Hehlelein, vice president, acted as program chairman.

The following past presidents were honored: Mark A. Crosier, Roger O. Lafferrandere, Ernest C. Hall, Francis G. Smith, Rev. Joseph H. Bond, Frank W. Antos, Warren B. Mengel, Joseph C. Jahn, Reginald T. Elton, Tillman E. Wenk, Everett B. Dunckerley, Richard H. VanBrunt, John M. Tyminiello, John H. Dames, Donald A. Mates, James V. Fallon and Allen J. Hoost. Prayers were offered for 11 vice presidents who are deceased.

The Sayville Rotary Club was organized 30 years ago and is the oldest service club in Sayville. On April 29th the club will hold an anniversary dinner at Land's End to commemorate the event.

Concert Tomorrow By U. S. Navy Band

The U.S. Navy Band will give a concert at Sayville High School tomorrow, sponsored by the Kiwanis Club of Sayville.

There will be an afternoon performance for students at four o'clock and another for general admission at eight p.m. Proceeds from ticket sales will go into the Kiwanis Club's scholarship fund. A limited number of tickets will be on sale at the box office for the evening performance.

Sayville Ford Salesmen Honored at Banquet

Three salesmen from Shore Motors, Sayville, were honored for outstanding sales performance during 1966 at a banquet held at the New York Hilton Saturday, sponsored by Ford Division's New York Sales District. They were Paul Llobell, Edward J. Flynn and Steve Marsh, who qualified Ford's 300-500 Club. The club is composed of Ford retail salesmen who have sold nearly \$500,000 worth of automotive merchandise.

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How about you? A growing cash reserve - safe and earning good bank interest in a savings account here - can do a man-size job for any man, woman, or child! Be the smartest! Start saving here regularly now... or next payday!

BONUS DAYS AT PNB!
Deposits made by April 10th will receive Interest from April 1st

THE Peoples NATIONAL BANK OF LONG ISLAND

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No. Patchogue
Selden

Centereach
Medford
Lake Ronkonkoma
Farmingville

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GOver 5-4700

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